

FOR IMMEDIATE RELEASE

December 5, 2002

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**NEW GW PROFESSOR WINS NATIONAL AWARD FOR
BEST PH.D. DISSERTATION**

**Mark Long, Assistant Professor of Economics, Honored by
Association for Public Policy Analysis and Management**

WASHINGTON – Mark Long, assistant professor of economics and one of the newest members of The George Washington University faculty, is being honored with a national award for his Ph.D. dissertation, “The Effects of Education Policy on College Entry and Household Savings.”

Long is the recipient of the “Best Ph.D. Dissertation in Public Policy and Management,” awarded by the Association for Public Policy Analysis and Management (APPAM). Winners receive a \$1,000, a plaque, recognition at the annual APPAM fall research conference and publication of an abstract in the *Journal of Policy Analysis and Management*.

“The economics department is in the process of building on our strengths in the policy area and Professor Long's appointment represents a significant step in that process,” said Harry Watson, professor of economics and chair of the department. “We are very pleased that his research has been recognized by the association; it is well deserved.”

Long's dissertation analyzed three elements of higher education policy: race and college admissions; college applications and the effect of affirmative action; and the impact of asset-tested college financial aid on household savings. Findings on the latter topic will be published in a forthcoming *Journal of Public Economics*. He wrote the dissertation while completing his graduate work at the University of Michigan. Long comes to GW as an expert in public economics, labor economics, the economics of education and applied econometrics. He joined the faculty in fall 2002.

Located four blocks from the White House, The George Washington University Department of Economics comprises a faculty with a national reputation for their scholarly contributions to a wide range of areas in economics, including macro- and micro-economic theory, econometrics, economic development, economies in transition, environmental economics, industrial organization, international trade and finance, labor economics, public finance, and regional and urban economics.

**For more information about Professor Long and his research, visit
home.gwu.edu/~marklong/ or call (202) 994-6156. For more news about GW, visit the GW
News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

December 9, 2002

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**GW's LISNER AUDITORIUM HOSTS THIRD ANNUAL D.C. FLAMENCO FESTIVAL
JANUARY 28-FEBRUARY 7, 2003**

Acclaimed Spanish Artists Perform in Three Washington, D.C., Premieres

- WHAT:** Third Annual Flamenco Festival, Washington, D.C., held at The George Washington University's Lisner Auditorium.
- WHEN:** Tuesday, January 28, & Wednesday, January 29, 8:00 p.m.
Ballet Flamenco Sara Baras
Performing "Mariana Pineda" (D.C. premiere), modern flamenco dance
Friday, January 31, & Saturday, February 1, 8:00 p.m.
Farruquito & Juana Amaya
Performing "Por Derecho" (D.C. premiere), traditional flamenco dance
Friday, February 7, 8:00 p.m.
Tomatito (D.C. premiere)
Flamenco guitarist with other musicians and flamenco dancer
- WHERE:** The George Washington University Lisner Auditorium
730 21st Street, NW
Washington, D.C. (Two blocks from Foggy Bottom-GWU Metro, blue and orange lines)
- TICKETS:** GW Students: Limited \$20 tickets available at the Lisner Auditorium Box Office.
Reserved Admission: Flamenco dance - \$25, \$30, \$40 and \$50; Tomatito - \$25, \$35 and \$45,
Tickets available at Lisner Auditorium Box Office (Tuesday-Friday, 11:00 a.m.-5:00 p.m.,
cash and checks only), TicketMaster outlets or www.ticketmaster.com and PhoneCharge
by calling (301) 808-6900.

Background:

Spain's hottest contemporary flamenco company, Ballet Flamenco Sara Baras, debuts "Mariana Pineda," portraying the heroine whose story was brought to the stage by Federico García Lorca. This large-scale production with an original score by Manolo Sanlúcar, features 13 musicians and 10 dancers.

Two of the leading Gypsy exponents of the traditional *flamenco puro* share the stage in a mesmerizing D.C. premiere. Farruquito, Spain's young dance phenomenon, and the electrifying Juana Amaya, one of the most important dancers of her generation, are accompanied by two additional dancers and six musicians.

World-renowned flamenco guitarist and multiple Grammy winner Tomatito has performed with Paco de Lucía, Camaron de la Isla, Enrique Morente, Antonio Canales and Frank Sinatra, among others. Joining him in this rare appearance are dancer José Fernandez, singer el Potito and Tomatito's musical ensemble, all embodying an affinity for the gypsy spirit.

**For more information about the Third Annual D.C. Flamenco Festival and
Lisner Auditorium, visit www.lisner.org.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

December 9, 2002

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TWO OPEN SOURCE EXPERTS JOIN GW'S CYBER SECURITY POLICY AND RESEARCH INSTITUTE

Institute a Leader in Policy Issues and Research of Computer Software with Source Code Freely Available to Anyone

WASHINGTON – The George Washington University is pleased to announce that Bruce Perens and Rishab Aiyer Ghosh, two world-renowned leaders in the Open Source movement, have joined its Cyber Security Policy and Research Institute (CSPRI).

Perens and Ghosh will work at CSPRI to ensure that Open Source – software with the source code freely available to anyone – is used effectively in our nation's security infrastructure and to ensure that government cyber security policy accommodates Open Source. In contrast to proprietary software, Open Source allows software to evolve more rapidly because programmers are able to read, modify and improve the software without restrictions.

Perens will join CSPRI as a senior research scientist and Ghosh as a senior policy analyst. Perens is a former Hewlett Packard executive, co-founder of the Open Source Initiative and a software designer. Ghosh is an academic researcher who specializes in the business, economic and policy implications of Open Source software and the Internet.

"Our nation's cyber security depends heavily on Open Source software, and as a result, the institute's services are increasingly in demand, both here and abroad," said Tony Stanco, associate director of CSPRI. "We are very glad that Bruce Perens and Rishab Aiyer Ghosh have joined us; their unique experience and expertise will certainly be an asset to CSPRI."

CSPRI, established in 1993 at GW's School of Engineering and Applied Science, is rapidly becoming one of the Open Source movement's premier venues for policy discussions and research. The institute brings together representatives from local, national and international organizations in both the private and public sectors to address the impact of Open Source on governments around the world. The institute hosts Open Source in government conferences and is involved in Open Source government policy, the National Security Agency's security enhanced Linux and the National Information Assurance Partnership certification of Linux.

For information about CSPRI, visit www.cpi.seas.gwu.edu.

For more information about GW's School of Engineering and Applied Sciences, visit www.seas.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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FOR IMMEDIATE RELEASE

December 10, 2002

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**GW'S DIMOCK GALLERY PRESENTS INTERIOR DESIGN STUDENTS
GRADUATE THESIS PROJECTS
DECEMBER 11-20**

Projects Include Designs for Caribbean Luxury Suites, Historic Inn and Museum Cafeteria

EVENT: **Master of Fine Arts Interior Design students graduate thesis projects** are on display at The George Washington University's Dimock Gallery, presented by the Department of Fine Arts and Art History and the Dimock Gallery. This exhibition concludes the Fall series of student exhibitions in the Dimock Gallery.

WHEN: Opening Reception: Tuesday, December 10, 2002: 4:00 p.m. – 6:00 p.m.
Exhibition Dates: Wednesday, December 11, 2002 – Friday, December 20, 2002
Gallery hours: Tuesday – Thursday, 11:00 a.m. – 1:00 p.m.; Friday, 11:00 a.m. – 3 p.m.

WHERE: The George Washington University
Dimock Gallery, Lower Level Lisner Auditorium
730 21st Street, NW
Washington, D.C. (Foggy Bottom/GWU Metro, Blue and Orange lines)
Telephone: 202-994-1525

COST: Free and open to the public.

Background:

In the first-ever exhibition of its kind, the Interior Design program, located on GW's Mount Vernon Campus, presents graduate projects from FA 292, the culminating studio class where the students synthesize their education pursuing a thesis project of interest to them. Each student is teamed with and mentored by a professional interior designer throughout the project, providing students with professional feedback on their work. A public presentation of the graduate thesis projects took place on Monday, December 9, 2002, in the Eckles Library Auditorium.

The students in the exhibition are Eduardo Cabrer, Nan Knisley, Angeles Mendoza, Rachel Strutt and Tere Tomlinson. The projects ranged from interior designs for breezy Caribbean luxury suites in Puerto Rico and an adaptive re-use project in an old mill dating to the 19th century outside of Baltimore (envisioned as an historic inn and wine bar) to a new look for the staff cafeteria at the National Air and Space Museum in Washington, D.C., with a color scheme inspired by pictures from space of a nebula.

**For further information, please contact Erin Speck, assistant professor of interior design
at (202) 242-6705.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE
December 10, 2002

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GW'S SPACE SECURITY PROGRAM LANDS \$200,000 MacARTHUR AWARD

Grant will Establish the Security Space Forum to Educate Space Specialists and National Security Experts on Space Security Issues

WASHINGTON – The John T. and Catherine D. MacArthur Foundation has awarded The George Washington University Space Policy Institute and the Security Policy Program, both part of the Elliott School of International Affairs, a two-year, 200,000 grant to establish a Security Space Forum.

“The national security uses of space are an important emerging topic on the national security agenda,” said John Logsdon, director of the Space Policy Institute and professor in the Elliott School. “The goal of the Security Space Forum is to bring together both space specialists and national security generalists in order to educate each other on space security issues.”

Logsdon added that the Washington, D.C., location is ideal for drawing together specialists in military space policy, national security analysts, policy-makers, researchers and the media. Most importantly, the forum will expand the policy debate and add to the expertise of the broader national security community.

The forum will comprise a variety of formats and agendas to help facilitate the exchange of ideas between the experts. Luncheon discussions, already in progress, will form the centerpiece. At each of these meetings a commissioned paper on a specific topic in national security space policy will be thoroughly discussed.

Also on the agenda are one-day space security conferences for the late spring of 2003 and 2004, which will bring the work of the forum to a larger audience that will include other groups involved in the security space debate. These conferences will provide an overview of the “state of the debate” on space security issues and will serve as a highly visible showcase for current research and policy work on the topic.

“Secretary of Defense Donald Rumsfeld came into office with a space agenda; it is being implemented, but little is known in the broader policy community about the implications of this agenda,” said Gordon Adams, director of the Security Policy Program and professor in the Elliott School. “This is a chance to make military space issues more visible and better understood.”

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A monograph on space security issues will be published each year. The first volume will draw from the best of the papers presented at forum luncheons. The Security Space Forum has already established a forum Web site, www.gwu.edu/~spi/spaceforum, featuring links to the papers commissioned to date by the forum and other papers and reports relevant to the space security debate.

“This generous grant from the MacArthur Foundation is an important vote of confidence in the quality of work we do here,” said Harry Harding, dean of the Elliott School. “The collaborative nature of this project is typical of what we do: bring together scholars from different academic programs to investigate the linkages between their areas of research and then to draw the implications for policy. The space policy and security policy programs are worthy of this recognition.”

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation’s capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 20,000 undergraduates, graduate and professional students from all 50 states, the District of Columbia and 130 countries.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

December 12, 2002

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**GW AND MONTGOMERY COUNTY PUBLIC SCHOOLS PARTNER TO STUDY
EFFECTIVENESS OF HIGHLY RATED SCIENCE CURRICULUM UNITS
FOR DIVERSE STUDENTS**

GW's Graduate School of Education and Human Development, Columbian College of Arts and Sciences and Montgomery County Public Schools Receive \$5.2 Million Grant to Study How To Close Science Achievement Gaps

WASHINGTON – A team of researchers at The George Washington University Graduate School of Education and Human Development and Columbian College of Arts and Sciences are collaborating with science educators at Montgomery County Public Schools (MCPS) in Maryland on a five-year study entitled “Scaling Up Highly Rated Science Curriculum Units for Diverse Populations.” The \$5.2 million grant is funded by the Interagency Education Research Initiative (IERI) and administered by the National Science Foundation (NSF).

The purpose of the grant is to study the “scale-up” (or the transition from idiosyncratic adoption of curriculum units to broad, effective implementation across a large and diverse school system) of three highly rated middle school science curriculum units. Ultimately, the research intends to identify the conditions under which effective evidence-based interventions improve student learning and achievement when applied on a large scale.

“We are pleased to have a collaborative partnership with MCPS on a research project that can have national significance,” said Sharon Lynch, professor of secondary education. Lynch is serving as the grant’s principal investigator along with co-principal investigators Joel Kuipers, professor of anthropology and Curtis Pyke, assistant professor of secondary education. “Studying how to close achievement gaps in science and mathematics is a national priority and a crucial equity issue,” Lynch said.

The research is a follow-up to a 2001-02 NSF/IERI-funded planning grant, “Examining the Effects of Highly Rated Curricula on Diverse Populations,” that included a pilot study involving 10 middle schools with about 3,000 eighth-grade students. The current initiative will replicate the pilot study and then gradually implement three highly rated science units in MCPS while trying to accomplish the following objectives: 1) Study the effects on student achievement, motivation and engagement in order to close achievement gaps; 2) Use video analyses of student interactions, clarifying how these curriculum units actually function in classrooms with high levels of diversity; 3) Use the findings to work with MCPS science educators to improve student achievement; and 4) Study factors likely to have an impact on the curriculum units’ effectiveness.

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MCPS provides a unique setting for the study, as it is a large and highly diverse metropolitan public school system. More than half of its 140,000 students are non-white; about one-third can be categorized as low socioeconomic status; 14 percent have identified disabilities and there are increasing numbers of international students whose first language is not English. While the school system is currently highly regarded and highly ranked, it must work hard to reach all students to retain its status. Support from MCPS science educators will be a critical component to the success of the initiative, as they will not only be implementing the curriculum units, but also will be part of the professional development and research teams.

“We are very committed to finding effective strategies to close achievement gaps and bring quality science instruction to all students,” said Michael Szesze, MCPS director of science education. “This project provides us the opportunity to explore the details that make differences.”

IERI was developed in 1997 by an interagency team of representatives from the U.S. Department of Education, the National Institutes of Health and NSF. A federally sponsored program of research that reflects the common interests of these three agencies, IERI focuses on student learning and achievement in reading, mathematics and the sciences. Funding for this study comes as a result of the research being evidence-based and built on a sound experimental design, criteria emphasized by the White House under the No Child Left Behind legislation, which passed in December 2001.

**For more information on the grant, visit <http://www.gwu.edu/~highsci/>.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

December 13, 2002

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**GW BUSINESS SCHOOL AWARDED \$1.6 MILLION SOFTWARE GRANT FROM
OPNET TECHNOLOGIES, INC., TO STUDY USES OF NEXT GENERATION INTERNET**

Internet2 Research Activities to Focus on Advanced Network Applications and Technologies

WASHINGTON – OPNET Technologies, Inc., a pioneer and leading provider of Intelligent Network Management software, has made a \$1.6 million software and training grant to Jerald Feinstein, an assistant professor of information systems at The George Washington University School of Business and Public Management (SBPM). The grant will support Internet2 research and classroom activities. The work covered in this grant enables Professor Feinstein to continue research previously sponsored by SBPM's Department of Management Science.

The grant includes licenses of OPNET's IT Guru – a product with the ability to isolate application performance and network configuration problems. It also includes training to support Professor Feinstein's research in developing virtual networking laboratories for conventional information systems courses as well as for those taught in a collaborative and distributed environment over Internet2. The tools will enable students to effectively translate theory into practice by designing, simulating and testing their business network projects within a realistic environment, and using best practice tools commonly used in private and public sector organizations.

"We are researching the use of these tools for use in Internet2 kinds of collaborative and distributed activities such as distributed meetings employing IP-based videoconferencing as well as distance learning applications where we envision developing distributed, virtual network design and simulation labs for the students to use," said Feinstein.

Todd Kaloudis, OPNET's vice president of business development and marketing, said, "More than 500 university groups worldwide use OPNET software across multiple disciplines including management information systems, electrical engineering and computer science. This is the same software we provide to businesses around the world for planning production networks and optimizing the performance of networked applications. We are very pleased to contribute to Professor Feinstein's pioneering work."

Internet2 is a consortium being led by 200 universities working in partnership with industry and government to develop and deploy advanced network applications and technologies, accelerating the creation of tomorrow's Internet. GW has been one of the early experimenters with Internet2. Professor Feinstein has conducted research initiatives with Harvard University on collaborative and distributed learning over next generation Internet links. Such experimentation will help develop higher education's and other industry's understanding of Internet2, and how the technology can be used to accelerate increases in productivity and efficiencies in supply-chains.

OPNET Technologies was founded in 1986 and is headquartered in Bethesda, Md. For more information about OPNET and its products, visit www.opnet.com.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

December 18, 2002

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**FOUR GW PROFESSORS RECEIVE AWARDS AT
AOL UNIVERSITY RESEARCH DAY**

AOL Provides Cash Prizes for Innovative Technology Solutions

ASHBURN, VA – Four researchers from The George Washington University's Virginia Campus received cash awards in November from America Online, Inc. (AOL), in recognition of their outstanding presentations during AOL-CIT University Research Day, a conference for AOL technologists hosted by Virginia's Center for Innovative Technology (CIT).

Jerald L. Feinstein, assistant professor of management science for the GW School of Business and Public Management (SBPM) was awarded the grand prize of \$5,000 for his presentation on the technology judged to have the most significance to AOL. Feinstein's research on "Reading Your Customers' Minds," conducted with Ross Lumley, assistant professor of management science, offers a Web-based approach to capturing preference and opinion information from millions of people.

"In today's world, businesses and organizations rely more and more on technology, specifically the Internet, to obtain important information about their customers and in turn gain a competitive advantage over their competitors," Feinstein said. "This research day is invaluable, because it provides us with the opportunity to present and receive feedback on our current technology research and will hopefully lead to more university-industry collaboration."

In addition to Feinstein, three other GW professors received awards for their presentations and poster displays.

- **William E. Halal**, professor of management science, SBPM, received first prize for his presentation, "TechCast: A Virtual Think Tank for Tracking the Technology Revolution."
- **Jose-Luis Hernandez-Rebollar**, research assistant, School of Engineering and Applied Science (SEAS), won second prize for his poster display "American Sign Language Interface."
- **Robert W. Lindeman**, assistant professor of computer science, SEAS, was awarded third prize for his poster display, "Tactile Feedback for HCI."

"We were able to expose our employees to a vast array of technology research, which will certainly impact our business and society in the future," said Amy Hale, AOL's director of university relations.

The AOL-CIT University Research Day is designed to give technologists from AOL an opportunity to begin dialogues with Virginia university researchers working in fields of interest to the company. More than 100 employees in technology-related roles at AOL participated in the event, along with 40 research professors and doctoral candidates representing six universities in Virginia: GW Virginia Campus; George Mason University; James Madison University; Old Dominion University; the Virginia Commonwealth University; and Virginia Tech. Scoring by judges from AOL was based on the level of innovation in the technology, value to AOL, ease of adoption and time to market, as well as effective delivery, organization and use of visual aids.

CIT established Research Day for AOL in 1999 as a way to focus the company's attention on cutting-edge research being conducted at Virginia's colleges and universities, and to encourage AOL's investment in university research to remain in the Commonwealth. This year, AOL provided \$20,000 in awards for outstanding presentations and poster displays.

"This is one way that CIT can work with Virginia's technology businesses, large and small, to achieve a primary goal: helping ideas generated in Virginia's colleges and universities reach the marketplace," said Peter Jobse, CIT's executive vice president and chief operating officer. "Research conducted by Virginia universities that can add value to a Virginia company's products or services results in economic benefit to the Commonwealth. AOL's enthusiastic participation in this event demonstrates its commitment to seeking solutions in its own backyard."

CIT is a state-chartered nonprofit corporation focused on three goals: enhancing federal research funding to Virginia's colleges, universities and industry; commercializing intellectual property from universities and laboratories and growing entrepreneurial companies; and promoting the growth of technology-based industry by serving as the Commonwealth's technology extension service.

Conveniently located in the Northern Virginia technology corridor near Dulles International Airport, GW's Virginia Campus is the University's Research and Technology Campus. The 90-acre campus is a robust cluster of executive education and technology programs and world-class research initiatives in transportation safety and security, information technology and telecommunications. Since opening in August 1991, the campus has experienced a tenfold increase in its student base and has grown annual research funding from \$50,000 to more than \$7 million.

For information about CIT, visit www.cit.org.

For information on GW's Virginia Campus, visit www.gwvirginia.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

December 20, 2002

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FORMER INS COMMISSIONER JAMES W. ZIGLAR JOINS GW LAW FACULTY

A GW Alumnus, Ziglar Becomes a Distinguished Visiting Professor in January 2003

WASHINGTON – Dean Michael K. Young of The George Washington University Law School has announced that former Immigration and Naturalization Service (INS) Commissioner James W. Ziglar will join the Law School faculty as a distinguished visiting professor from practice in January 2003. Ziglar, who served as INS commissioner until November 30, 2002 when he retired from federal service, also is a GW alumnus.

“We are thrilled and honored that Jim Ziglar has agreed to join our faculty as a distinguished professor from practice,” said Young. “With his extensive experience in the private sector and the example of his years of commitment to public service, he is in a unique position to make a significant impact on our academic community.”

Ziglar has served in the federal government for more than 15 years. In addition to his position at the INS, he served as sergeant at arms of the U.S. Senate, as assistant secretary of the Interior for water and science – where he oversaw the operations of the Bureau of Reclamation, the Bureau of Mines and the U.S. Geological Survey – and as a congressional and public affairs officer at the Department of Justice.

Ziglar began his legal career in 1972 as a clerk for former U.S. Supreme Court Justice Harry Blackmun before joining the New York firm of Mudge, Rose, Guthrie, Alexander and Ferdon, where he specialized in public securities law. In 1977, he joined O’Connor, Cavanagh, Anderson, Westover, Killingsworth and Beshears as a partner in the Phoenix office, where he established and managed the firm’s public securities practice. Ziglar’s investment banking experience includes serving as a managing director of UBS PaineWebber Inc., as a senior vice president of Dillon, Read & Co. and as a managing director of Drexel Burnham Lambert. Ziglar’s private sector career spanned almost 23 years.

Ziglar will teach in the areas of immigration policy and constitutional law, as well as courses on natural resources law and policy. “GW has long been a national and community leader in the areas of immigration and environmental law and policy,” said Young. “Our immigration clinic was the first, and for many years the only, community service program of its kind in the D.C. area. Our nationally recognized environmental law program has been a leader in the field since its establishment in 1970. Adding the talents of someone of Jim Ziglar’s background and stature to our existing strengths in these areas will enrich our programs and be of enormous benefit to our students.”

In a letter to Young, Ziglar noted, “I am delighted to have this once-in-a-lifetime opportunity to teach at a law school of GW’s national reputation and esteem. It is particularly gratifying to be invited to join the faculty of the Law School from which I received my degree. GW’s future as a center of intellectual excellence and enlightenment is unlimited. I am looking forward to participating in the continuing growth and development of this remarkable institution of higher learning.”

Ziglar received both his undergraduate and law degrees from GW and is a member of the New York, Washington, D.C., Virginia and Arizona bars. For more news about GW, visit the GW News Center at www.gwnewscenter.org.